



FACT SHEET
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FREEDOM OVER TEXAS CELEBRATES AMERICA'S BIRTHDAY

City of Houston's Official Fourth of July Celebration to Light-up Downtown Skyline

WHAT:

Mayor Annise D. Parker's official Fourth of July celebration, **Freedom Over Texas**, will set the stage for an extraordinary patriotic celebration filled with family fun and a spectacular fireworks show. The 25-year-old tradition and lively outdoor festival will feature star-spangled performances by country music artists **Jack Ingram, Chris Young** and **Rodney Atkins**. The crowning highlight of Freedom Over Texas, a fireworks show produced by Pyrotecnico, will light up Houston's downtown skyline while combining specially choreographed music with pyrotechnic artistry.

During **Freedom Over Texas** festivities, **KBR Liberty Park** will showcase military artifacts and vehicles including representation from all five military branches, and on-site recruiting. The **Bud Light Zone** will showcase its' Budweiser Beer Garden, the Bud Light MXT Vehicle and offer a prime view of the seventh annual *Bud Light Texas Volleyball Championship Series Finals*. More than 30,000 square feet of free educational programming and entertainment will appeal to children of all ages in the **Walmart All-American Kids Zone**.

Houston Area Land Rover Centres will have the latest and newest innovative vehicles from Land rover and Range Rover. In **Reliant Energy's Red, White and Green Scene**, families can learn how to reduce their carbon footprint and become energy efficient via various sustainability exhibits on display (recycling, green building, solar power, wind power, sustainable transportation and more). In the **Family Fitness Challenge Area** activities will be provided by all five of Houston's hometown professional sports teams including the Houston Dynamo, Houston Rockets, Houston Astros, Houston Aeros and Houston Texans.

WHEN:

Monday, July 4, 2011
4:00 p.m. – 10:00 p.m.

Detailed schedule

4:00 p.m.	Gates open and festival activities begin
4:00 p.m. – 9:15 p.m.	Continuous Entertainment on Stages
8:00 p.m. – 9:30 p.m.	Featured Artists: Jack Ingram, Chris Young and Rodney Atkins
9:35 p.m.	Fireworks extravaganza
10:00 p.m.	Event closes

WHERE:

Eleanor Tinsley Park @ Buffalo Bayou
(along Allen Parkway)

ADMISSION:

FREE: With a can of food benefitting the Houston Food Bank or \$8 per person (children under 2 free)

MORE

**EXPECTED
ATTENDANCE:**

Gated attendance: 100,000
Total viewing audience: 2,000,000 (perimeter viewing + television audience)

SPONSORS:

Freedom Over Texas sponsors include: Anchor Sponsors: Bud Light, KBR, Houston Area Land Rover Centres, Walmart; Additional sponsors include; Houston Chronicle; 100.3 KILT; HOT 95-7; Mix 96-5; SportsRadio 610 and Mega 101 FM, Reliant Energy, Southwest Airlines, McDonald's, Xerox, Luzianne Iced Tea, Silverleaf Resorts, Enterprise Rent-A-Car, Houston Community College, and Texas Southern University. In-kind sponsors include Doubletree Hotel Houston Downtown, Camping World, Greenstar Recycling, Metro, Houston Dynamo, Houston Rockets, Houston Astros, Houston Aeros, and Houston Texans. Co-producers: City of Houston/Mayor's Office of Special Events and KTRK-TV ABC-13. The Community Partner is the Houston Food Bank. The event benefits Central Houston Civic Improvement, Inc., a non-profit 501 (c) (3).

**MORE
INFO:**

Visit www.freedomovertexas.org

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